

ONLINE BUSINESS PROGRAMS

Grounded in faith, reason, and justice, undergraduate programs in the College of Business and Leadership prepare students to serve as transformational change agents in business and beyond. Through the integration of a quality liberal arts education with a professional business education, business majors will learn how to ask questions and to search for answers.

The College of Business and Leadership empowers students to become well-rounded people who are entrepreneurial in spirit, who appreciate knowledge, and who work within and change the world. Graduates will be able to bring a Christ-centered approach to managing people, products, and profit to the global marketplace.

Business graduates can be found working in careers such as accounting, advertising managers, benefit analysts, business journalists, buyers, credit analysts, distribution managers, financial advisors, human resources managers, import/export agents, insurance agents/brokers, inventory managers, market research analysts, operations managers, brand managers, public relations consultants, sales managers, and small business owners.

The following online undergraduate programs are designed for learners who bring prior college credits to complete the 120-credit bachelor's degree. **Note:** The CBL will not grant academic credit for courses in these majors taken more than seven (7) years earlier than the date of admission to the University.

The Major for the B.S. in Business Administration-Online

Bachelor of Science in Business Administration graduates are equipped with an integrated spectrum of theoretical and practical business knowledge designed to qualify them to assume a responsible position within the world of business. Graduates are prepared to pursue a variety of business administration jobs in corporate settings, retail, and consumer products businesses, or manufacturing firms. Students in our business administration degree programs gain knowledge in the basic business disciplines of accounting, economics, management, finance, marketing, and business law. In addition to these fundamental business and management concepts, graduates also acquire skills in communication, decision-making, problem solving, and leadership from a Christ-centered perspective that encourages them to positively transform their spheres of influence.

Code	Title	Credit Hours
Required Coursework		
ACCT 207	Principles of Accounting I	3
BUSA 101	Introduction to Business	3
BUSA 221	Business Statistics	3
BUSA 250W	Global Business	3
BUSA 270	Management Information Systems	3
BUSA 311	Business Ethics and Leadership	3
BUSA 321	Operations Management	3
BUSA 350	Business Law	3
BUSA 480	Business Strategy and Policy	3

ECON 203	Macroeconomics	3
ECON 204	Microeconomics	3
FINA 350	Finance for Managers	3
MKTG 202	Principles of Marketing	3
Total Credit Hours		39