# MASTER OF BUSINESS ADMINISTRATION (ORGANIZATIONAL MANAGEMENT)

For diverse professionals with a vision to impact the world around them through business and leadership, the Eastern University LifeFlex Organizational Management MBA program is a fully accredited, fully online, innovative learning community offering radically affordable and flexible self-paced development experiences grounded in faith, reason, and justice that produce students ready to serve as transformational change agents in business and beyond.

## MBA Core Requirements

All MBA students must earn a minimum of 30 credits and maintain a minimum cumulative GPA of 3.0. The following courses comprise the core requirements for all MBA students:

| Code | Title | Credit Hours |
|------|-------|--------------|
| BUSA 505 | The Business Environment [1] | 3 |
| BUSA 510 | Innovation and Design | 3 |
| BUSA 515 | Strategic Human Resource Management | 3 |
| BUSA 565 | Marketing in the 21st Century,Strategic Marketing Management [1] | 3 |
| BUSA 575 | Data Analysis for Business [1] | 3 |
| BUSA 585 | Financial Accounting [1] | 3 |
| BUSA 615 | Managerial Economics | 3 |
| BUSA 625 | Operations and Supply Chain Management | 3 |
| BUSA 665 | Leading Organizational Strategy | 3 |
| BUSA 685 | Applied Knowledge Capstone | 3 |
| **Total Credit Hours** | | **30** |

[1]  BUSA 505 The Business Environment, BUSA 565 Marketing in the 21st Century,Strategic Marketing Management, BUSA 575 Data Analysis for Business, and BUSA 585 Financial Accounting are not required for students admitted to the MBA with Advanced Standing.

## Advanced Standing

Students who have undergraduate business degrees accredited by AACSB, ACBSP, or IACBE and a minimum undergraduate GPA of 3.0 may be eligible for advanced standing in Eastern's MBA in Organizational Management. Advanced standing students are not required to take four of the ten MBA core courses. Instead, to reach a total of 30 credits for graduation, advanced standing students will take four elective courses which may include a full concentration.

## Optional Concentrations

MBA students may elect to pursue an optional concentration to focus their studies on an area of particular interest or career relevance.  Pursuing a concentration will result in completing more credits than required for graduation unless a student has Advanced Standing. Students may elect multiple concentrations and may drop a concentration from their program at any time. All concentration coursework must be completed prior to the student graduating from the program.

### Business Analytics Concentration

The Business Analytics concentration is offered in partnership with Eastern University's MS in Data Science and is designed to equip students with the data science and analytical skills necessary for managing organizations and teams in the data-driven artificial intelligence economy. To earn the concentration, students must complete the following courses:

| Code | Title | Credit Hours |
|------|-------|--------------|
| DTSC 550 | Introduction to Statistical Modeling [1] | 3 |
| DTSC 560 | Data Science for Business | 3 |
| DTSC 600 | Information Visualization | 3 |
| DTSC 660 | Data and Database Managment with SQL | 3 |
| **Total Credit Hours** | | **12** |

[1]  Students who complete DTSC 550 as part of the Business Analytics concentration do not need to complete the core MBA course, BUSA 575.

### Healthcare Administration Concentration

The Healthcare Administration concentration explores the complexities of the healthcare industry including health delivery systems, economics, government policy, and technology and prepares students with the unique knowledge and skills required for a career in this growing field. To earn the concentration, students must complete the following courses:

| Code | Title | Credit Hours |
|------|-------|--------------|
| HMGT 526 | Healthcare Finance and Economics | 3 |
| HMGT 536 | Health Information System Management | 3 |
| HMGT 596 | Healthcare Delivery Systems and Public Health | 3 |
| HMGT 696 | Healthcare Quality, Law, Regulatory Compliance and Policy | 3 |
| **Total Credit Hours** | | **12** |

### Global Sustainable Development Concentration

The concentration in Global Sustainable Development delivers a broad understanding of the vocabulary, major trends, and key tools and skills needed for the work of global poverty alleviation, including leadership, impact measurement, and finance. Learn from accomplished leaders in the field and see how business expertise can apply to the international NGO sector. To earn the concentration, students must complete the following courses:

| Code | Title | Credit Hours |
|------|-------|--------------|
| GDEV 525 | Understanding Poverty and Development | 3 |
| GDEV 535 | Leadership, Politics and Multiparty Collaboration | 3 |
| GDEV 635 | Designing, Monitoring and Measuring for Social Impact | 3 |
| GDEV 645 | Issues in Global Development Finance | 3 |
| **Total Credit Hours** | | **12** |

**Project Management Concentration**

Tailored for professionals seeking to master the art of effective project execution, this set of courses equips students with essential skills to lead teams, navigate complexities, and deliver successful outcomes in diverse business environments. Dive deep into project planning, stakeholder communication, and outcome measurement, honing the ability to drive projects from inception to completion. To earn the concentration, students must complete the following courses:

| Code | Title | Credit Hours |
| --- | --- | --- |
| MNGT 572 | The Project Manager As a Leader | 3 |
| MNGT 592 | Stakeholder and Team Engagement in Project Planning | 3 |
| MNGT 612 | Project Work, Delivery, and Measurement | 3 |
| MNGT 632 | Agile Project Management | 3 |

# Dual MBA/MS In Data Science

Eastern University's (https://www.eastern.edu/academics/graduate-programs/mba-ms-dual-degree/)dual MS in Data Science and MBA degree merges the technical aspects of data science with the strategic acumen of business administration.  This comprehensive program is tailored for professionals aiming to excel in our rapidly changing digital economy.  The self-paced, asynchronous nature of the coursework allows students to engage with both technical and nontechnical material concurrently within a flexible timeframe.  In this program, students acquire not only cutting-edge technical skills demanded by today's employers, but also the critical decision making and leadership competencies essential for managerial roles.  Graduates will emerge with this dual competency, prepared to harness the power of data science within business contexts to drive innovation, operational efficiencies, and sustainable growth. The courses are embedded within a framework that encourages students to integrate their faith with their professional aspirations, empowering them to make decisions that promote human flourishing in the marketplace and beyond. Students will graduate with both degrees, and courses in both programs can be taken simultaneously.