

MASTER OF BUSINESS ADMINISTRATION (ORGANIZATIONAL MANAGEMENT)

An Eastern University MBA in Organizational Management equips graduates with the knowledge, business acumen, and strategic mindset necessary to lead teams in demanding and high-performing organizations. This innovative degree program provides a strong foundation of academic theory informed by real-world practices. It is an online program designed for students from any background seeking to advance their career to the next level.

MBA Core Requirements

All MBA students must earn a minimum of 30 credits and maintain a minimum cumulative GPA of 3.0. The following courses comprise the core requirements for all MBA students:

Code	Title	Credit Hours
BUSA 505	The Business Environment ¹	3
BUSA 510	Innovation and Design	3
BUSA 515	Talent Management, Strategic Human Resource Management	3
BUSA 565	Marketing in the 21st Century ¹	3
BUSA 575	Data Analysis for Business ¹	3
BUSA 585	Financial Accounting ¹	3
BUSA 615	Managerial Economics	3
BUSA 625	Operations and Supply Chain Management	3
BUSA 665	Leading Organizational Strategy	3
BUSA 685	Applied Knowledge Capstone	3
Total Credit Hours		30

¹ BUSA 505 The Business Environment, BUSA 565 Marketing in the 21st Century, BUSA 575 Data Analysis for Business, and BUSA 585 Financial Accounting are not required for students admitted to the MBA with Advanced Standing.

Advanced Standing

Students who have undergraduate business degrees accredited by AACSB, ACBSP, or IACBE and a minimum undergraduate GPA of 3.0 may be eligible for advanced standing in Eastern's MBA in Organizational Management. Advanced standing students are not required to take four of the ten MBA core courses. In order to reach a total of 30 credits for graduation, advanced standing students will take four elective courses.

Optional Concentrations

MBA students may elect to pursue an optional concentration to focus their studies on an area of particular interest or career relevance. Unless a student has Advanced Standing in the MBA program, pursuing a concentration will result in completing more credits than required for graduation. Students may elect multiple concentrations and may drop a concentration from their program at any time. All concentration

coursework must be completed prior to the student graduating from the program.

Business Analytics Concentration

The Business Analytics concentration is offered in partnership with Eastern University's MS in Data Science and is designed to equip students with the data science and analytical skills necessary for managing organizations and teams in the data-driven economy. To earn the concentration, students must complete the following courses:

Code	Title	Credit Hours
DTSC 550	Introduction to Statistical Modeling ¹	3
DTSC 560	Data Science for Business	3
DTSC 600	Information Visualization	3
DTSC 660	Data and Database Management with SQL	3
Total Credit Hours		12

¹ Students who complete DTSC 550 as part of the Business Analytics concentration do not need to complete the core MBA course, BUSA 575.

Healthcare Administration Concentration

The Healthcare Administration concentration explores the complexities of the healthcare industry including health delivery systems, economics, government policy, and technology and prepares students with the unique knowledge and skills required for a career in this growing field. To earn the concentration, students must complete the following courses:

Code	Title	Credit Hours
HMGD 526	Healthcare Finance and Economics	3
HMGD 536	Health Information System Management	3
HMGD 596	Healthcare Delivery Systems and Public Health	3
HMGD 696	Healthcare Quality, Law, Regulatory Compliance and Policy	3
Total Credit Hours		12