

MEDIA PRODUCTION (MPRO)

MPRO 101 Principles of Design & Production 3

Overview of best practices in visual communication design including web pages, mobile app design and development, print and online media, and more. Learn the basics of how to use field equipment and an overview of the production process from concept to post-production and distribution. By the end of the semester students will be able to 1. Know the principles of design and have skills to apply it to different tasks; 2. Know the process of field production from beginning to end and have skills to apply it to production; and 3. Know how to have skills to use and maintain field equipment for production.

MPRO 201 Media Production I 3

Develop storytelling ability through field production skills with DSLR cameras, smart phones, and other types of cameras. Learn techniques in videography, lighting, sound, and post-production. Apply your organizational production skills to produce media projects. Learn how to distribute through multimedia platforms. By the end of the semester students will be able to 1. Know how to tell stories producing media content that involves use of field cameras, creative camera techniques, audio, and lighting; 2. Know the principles of post-production; 3. Know how to distribute their content through different media platforms; 4. Produce and create content, edit the content, and distribute the content.

MPRO 251 Media Production II 3

Develop storytelling ability through multi-camera studio production. Develop more advanced field production skills and techniques in videography, lighting, sound and post-production. Apply your organizational skills to produce media projects that combine field studio production. Apply your knowledge to distribute through multiple media platforms. By the end of the semester students will be able to 1. Know how to tell stories producing media content in a multi-camera student setting and incorporate content developed through the use of field cameras, creative camera techniques, audio, and lighting; 2. Gain advanced experience applying the principles and techniques of post-production; 3. Gain advanced experience distributing their content through different media platforms; 4. Produce and create studio content that is distributed live or post-production for future distribution.

MPRO 290 Media Production Practicum 1

Practice your production skills in collaborative pro-social media projects that include students mentored by professionals. Projects enable you to develop showcase content and network with industry professionals. By the end of the semester student will be able to 1. Gain experience working in more complex productions; 2. Network with professionals in a project setting; 3. Develop material they can showcase.

MPRO 295 Media Field Practicum 1

Practice your production skills in a professional setting through your internship. Learn how the industry works, gain experience, be mentored by professionals, and showcase your skills.

MPRO 301 Media Production III 3

Advance your skills as a media producer both as a writer and project manager making use of Celtx Studio Suite to develop, break-down, schedule, and budget your scripts as well as media project management tools. Advance your field and studio production skills and techniques in pre-production, videography/cinematography, lighting, sound, post-production, distribution, and summative evaluation as you produce real-life projects and begin to explore new media production technologies such as VR media production.

MPRO 321 Post-Production & Digital Visual Effects 3

Expand your post-production knowledge and skills diving deeper into visual effects using Adobe After Effects and other software to enable you to enhance your storytelling. Learn about visual effects and what it takes to break into the post-production field. Advance and refine your skills as you work on more complex projects.